



GlobusWorld 2022

SPONSOR PROSPECTUS

MAY 10-12, 2022
OMNI CHICAGO HOTEL
CHICAGO, IL



globusworld.org

Why Sponsor GlobusWorld?

Now in its 11th year, the GlobusWorld conference brings together a unique mix of research computing managers, HPC systems administrators, scientists and developers to discuss experiences and best practices for Globus, the leading system for managing the research data lifecycle. The conference attracts over 100 attendees from universities, labs, supercomputing centers and companies, giving sponsors a valuable opportunity to engage with a highly targeted audience in an intimate setting.

The GlobusWorld agenda includes tutorials, presentations, demos and panels designed to deliver practical advice on how to manage research data at scale—as well as open time for informal discussions and Q&A. Attendees come to GlobusWorld for the chance to connect with, and learn from, their research computing colleagues who are building and using cutting-edge data management solutions, and to get details on roadmaps and new capabilities from Globus and our partners.

GlobusWorld by the Numbers

>100 attendees

40% research computing/HPC managers

40% storage system managers & system administrators

15% developers & researchers

5% students

Past Sponsors

Quantum[®]

FUJIFILM

intel[®] **INTERNET**[®] 2

 **Microsoft**

iRODS[®]

 **wasabi**[™]
hot cloud storage

cloudycluster[™]
by Omnibond[™]

SPECTRA[®]

Venue

GlobusWorld 2022 will take place at the Omni Chicago Hotel, a boutique hotel located in the heart of downtown Chicago (676 N Michigan Ave, Chicago, IL 60611). As with past GlobusWorld conferences, all sessions are held in a single ballroom and sponsor tables will be located inside the ballroom or in the foyer just outside this ballroom where breaks will be held, providing sponsors with the ideal opportunity to engage with attendees throughout the day.

Sponsorship Levels & Benefits

Platinum Sponsors

Your company will receive official recognition as Platinum sponsor with the following benefits:

- 5-minute speaking slot on Day 1 of the conference
- Custom slide screening by Globus during keynote session (1-2 slides)
- 6' tabletop exhibit in preferred location (power & network connection provided)
- Breakfast or lunch sponsorship
- Dedicated sponsor page on Globusworld.org
- Logo recognition on website, printed materials, and promotional outreach
- Three complimentary registrations
- Opt-in post meeting attendance list

Cost: \$7,000 (*two available*)

Gold Sponsors

Your company will receive official recognition as Gold sponsor with the following benefits:

- Logo recognition on website, printed materials, and promotional outreach
- Logo slide and custom messaging slide during keynote session
- Dedicated sponsor page on Globusworld.org
- Cocktail tabletop display in preferred location (power & network connection provided)
- Two complimentary registrations
- Opt-in post meeting attendance list
- Optional: breakfast or lunch sponsorship for additional \$1,000

Cost: \$3,500 (*four available*)

Additional Sponsorship Options (for Gold & Silver Sponsors only)

Reception Sponsor

- Custom signage with your brand prominently featured throughout the reception
- Acknowledgement during reception, with introduction of your staff by Globus
- Table to give away promo materials
- One complimentary registration

Cost: \$2,000 (*one available*)

Meal Sponsor

- Custom signage with your brand prominently featured during a breakfast or lunch
- Table to give away promo materials

Cost: \$1,000 (*four available*)

Silver Sponsor

Your company will receive official recognition as Silver sponsor with the following benefits:

- Logo recognition on website, printed materials, and promotional outreach
- Logo on Globus slide in opening keynote address
- One complimentary registration
- Cocktail table display (power & network connection provided)
- Opt-in post meeting attendance list
- Optional: breakfast or lunch sponsorship for additional \$1,000

Cost: \$1,750 (*three available*)

Bronze Sponsor

Your company will receive official recognition as Bronze sponsor with the following benefits:

- Logo recognition on website, printed materials, and promotional outreach
- Logo on Globus slide in opening keynote address

Cost: \$1,000

Exhibit Setup and Staffing Information

You may set up your exhibit on Monday, May 9th after 5PM, or on Tuesday, May 10th before 8AM. Breakdown: You may take down your exhibit anytime after 3PM on Wednesday, May 11th. Exhibits include a draped 6ft or cocktail table (depending on your sponsorship level), WiFi network access, two chairs and a standard 120V power strip. Higher electrical requirements, if available, may be subject to an additional charge by the hotel.

To plan for staffing your exhibit: Attendees will have time to visit your exhibit during breakfast, lunch, and the two refreshment breaks during Days 1 and 2 of the conference. The opening reception on Wednesday will take place in a different room, so your staff should plan to attend that reception rather than stay at your exhibit table. For detailed timing, the complete conference program can be found here: globusworld.org/program.

Registration

All sponsors must register for GlobusWorld. Please register at globusworld.org/register. In the "Special Requirements" field at the end of the online registration form, please type in **SPONSOR**. You do not need to fill out the payment page that follows registration. Sponsorships include the following number of complimentary registrations: Platinum – three, Gold – two, Silver – one, and Reception – one.

Sponsor Content

Please provide us with your logo and other content listed below as soon as possible to give you maximum exposure in our marketing materials and communications. Following is a list of what we will need from you:

All Sponsors

- **Logo** – artwork must be in a scalable vector graphics format (e.g. *EPS*, *AI*, or *SVG*) and will be placed on a white background



Please send all files to Susan Tussy at stussy@uchicago.edu

Platinum & Gold Sponsors

(content for dedicated webpage on GlobusWorld.org)

- **Company Description** – please supply a 100-word description
- **Video** please supply a weblink to a video
- **Collateral** – please supply an image and link to downloadable content
- **Webpage Link** – please supply a link to a page on your website
- **Contact Info** - please supply a contact name and email address

Shipping Information

All boxes should be shipped to the name of the person from your organization who will be receiving them at the hotel (i.e. the sponsor's name). **GlobusWorld22** and the date your person will arrive at the hotel should also be listed on the shipping label.

Any shipping and handling fees will be the responsibility of the sponsor. (More shipping information will be provided.)

Example shipping label:

Omni Chicago Hotel

676 N. Michigan Ave.
Chicago, IL 60611

Care of: *[guest's name]*

Date of Arrival: May 9, 2022

Group Name: GlobusWorld22

Contact

Any questions regarding sponsorship opportunities or any other aspects of the conference should be directed to:

Susan Tussy
Communications and Outreach
stussy@uchicago.edu

GlobusWorld 2022 Sponsor Agreement

By signing this agreement, the Company (hereinafter referred to as "Sponsor") is agreeing with the details of the selected sponsorship level as presented below, and understands the financial responsibilities of the sponsorship.

Sponsor Representative _____

Company Name _____

Title _____

Street Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Sponsorship Level (please check your sponsorship level):

- Platinum Sponsor (\$7,000)**, providing the following benefits:
- 5-minute speaking slot on Day 1 of the conference
 - Custom slide screening by Globus during keynote session (1-2 slides)
 - 6' tabletop exhibit in preferred location (power & network connection provided)
 - Breakfast or lunch sponsorship included
 - Dedicated page on Globusworld.org
 - Logo recognition on website, printed materials, and promotional outreach
 - Three complimentary registrations
 - Opt-in post meeting attendance list

- Gold Sponsor (\$3,500)**, providing the following benefits:
- Logo recognition on website, printed materials, and promotional outreach
 - Logo slide and custom messaging slide during keynote session
 - Dedicated page on Globusworld.org
 - Cocktail tabletop display in preferred location (power and network provided)
 - Two complimentary registrations
 - Opt-in post meeting attendance list
 - Optional: breakfast or lunch sponsorship for additional \$1,000

- Silver Sponsor (\$1,750)**, providing the following benefits:
- Logo recognition on website, printed materials, and promotional outreach
 - Logo slide during keynote session
 - One complimentary registration
 - Cocktail tabletop display (power and network provided)
 - Opt-in post meeting attendance list
 - Optional: breakfast or lunch sponsorship for additional \$1,000

- Bronze Sponsor (\$1,000)**, providing the following benefits:
 - Logo recognition on website, printed materials, and promotional outreach
 - Logo on Globus slide in opening keynote address

- Reception Add-On Sponsor (\$2,000)**, providing the following benefits:
 - Custom signage with your brand prominently featured throughout the reception
 - Acknowledgement during reception, with introduction of your staff by Globus
 - Table to give away promo materials
 - One complimentary registration

- Meal Add-On Sponsor (\$1,000)**, providing the following benefits:
 - Custom signage with your brand prominently featured during a breakfast or lunch
 - Table to give away promotional materials

In return for the benefits specified for the selected sponsorship level, the Sponsor agrees to:

1. reasonably promote and advertise the conference using Sponsor’s existing email lists, website, and other channels.
2. promptly complete all sponsorship administrative requirements, including: (a) provide a copy of the logo usage policies to conference staff, pursuant to any formal logo or trademark use agreement required by the Sponsor; (b) authorize use of Sponsor’s logos and names on the GlobusWorld website and in promotional materials; (c) provide logos, marks, and names as scalable, high-resolution graphics files within 7 (seven) days of this agreement being signed; and (d) provide a copy of the Sponsor’s presentation materials (if sponsoring at the Platinum or Gold level) 5 (five) days prior to the conference opening; (e) Platinum and Gold sponsors should provide all dedicated webpage assets as soon as possible to ensure maximum exposure on the GlobusWorld.org website.
3. provide, via email to outreach@globus.org, the following information for each attendee receiving a complimentary conference registration, by no later than April 1, 2022: name, title, organization, address, email, and phone.
4. pay the sponsorship commitment in full within 30 days of invoice, which shall be fully refundable if the conference is cancelled.

Invoices shall be sent to the Sponsor Representative listed above. Checks shall be made payable to **The University of Chicago** and mailed to:

Please return the signed agreement to outreach@globus.org.

Mercedes Zavala
 The University of Chicago – Globus
 401 N. Michigan Avenue. Suite 900
 Chicago, IL 60611

_____ for Sponsor (print name)

_____ for Globus (print name)

_____ Title

_____ Title

_____ Signature

_____ Signature

_____ Date

_____ Date