

GlobusWorld 2021

SPONSOR PROSPECTUS

MAY 12-14, 2021
VIRTUAL CONFERENCE



globusworld.org

Why Sponsor GlobusWorld?

GlobusWorld 2021 will be held on May 12-14th as a virtual event. Sponsors will have multiple opportunities to get their products and data management solutions in front of leaders in the research community. They will gain visibility and connect with our users through pre-event communications, during the event, and through on-demand viewing after the event.

The GlobusWorld conference brings together a unique mix of research computing managers, HPC systems administrators, scientists and developers to discuss experiences and best practices with Globus. They are leaders and innovators in computational research, storage and big data. The conference attracts IT decision-makers from universities, national labs, federal agencies, supercomputing centers and commercial companies, giving sponsors a valuable opportunity to engage with a highly targeted audience.

Users attend GlobusWorld to connect with, and learn from, colleagues as well as experts from Globus and our partners. The agenda includes tutorials, presentations, demos and panels designed to deliver practical advice on managing research data at scale.

To learn more about our sponsorships and to secure your spot please contact outreach@globus.org

GlobusWorld by the Numbers

>250 attendees

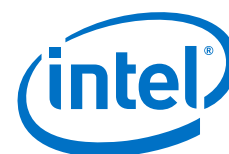
40% research computing/HPC managers

40% storage system managers & system administrators

15% developers & researchers

5% students

Past Sponsors



Sponsorship Levels & Benefits

Platinum Level – Lead Event Sponsor – \$5,000

We offer one company the opportunity to be the exclusive lead sponsor of GlobusWorld. This package includes all the benefits of the Gold level—plus:

- 5-minute speaking slot (the only sponsor speaking opportunity at GlobusWorld)
- Opportunity to show a 2-minute video during tutorial break on Day 2

Gold Level – \$1,000

Your company will receive all benefits of the Patron level – plus:

- Web page on event website with your exclusive content including:
 - One web link
 - One piece of collateral
 - 100-word company description
 - Video
 - Contact information
- Post-meeting attendee list

Patron Level– \$500

Your company will receive the following benefits:

- Logo recognition on website and promotional outreach
- Logo on Globus keynote slides, acknowledging sponsors
- Slide with logo and custom message on rotating slideshow between sessions on Day 1

Sponsor Content

Please provide us with your logo and other content listed below as soon as possible to give you maximum exposure in our marketing materials and communications. Following is a list of what we will need from you:

- Logo - Artwork must be in a scalable vector graphics format (e.g. EPS, AI, or SVG) and will be placed on a white background
- Video – Please submit in mp4 format
- Collateral (Gold and Platinum sponsors only) – Please submit one piece of collateral as a PDF
- Messaging slide - Please submit one slide as a PowerPoint with joint value proposition
- Company description – Please supply a 100-word description

Please send all content to stussy@uchicago.edu

Registration

All sponsors must register for GlobusWorld. Please register at globusworld.org/register. In the "Special Requirements" field at the end of the online registration form, please enter **SPONSOR**.

Contacts

Questions regarding sponsorship or any other aspects of the conference should be directed to:

Susan Tussy
Communication and Outreach, Globus
stussy@uchicago.edu

GlobusWorld 2021 Sponsor Agreement

By signing this agreement, the Company (hereinafter referred to as "Sponsor") is agreeing with the details of the selected sponsorship level as presented below, and understands the financial responsibilities of the sponsorship.

Sponsor Representative _____

Company Name _____

Title _____

Street Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Sponsorship Level (please check your chosen level):

Platinum Sponsor (\$5,000)

Gold Sponsor (\$1,000)

Patron Sponsor (\$500)

In return for the benefits specified for the selected sponsorship level, the Sponsor agrees to:

1. reasonably promote and advertise the conference using Sponsor's existing email lists, website, and other channels.
2. promptly complete all sponsorship administrative requirements, including: (a) provide a copy of the logo usage policies to conference staff, pursuant to any formal logo or trademark use agreement required by the Sponsor; (b) authorize use of Sponsor's logos and names on the GlobusWorld website and in promotional materials; (c) provide logos, marks, and names as scalable, high- resolution graphics files within 7 (seven) days of this agreement being signed; and (d) provide the Sponsor's other deliverables no later than fifteen (15) days prior to the conference opening.
3. pay the sponsorship commitment in full within 30 days of invoice, which shall be fully refundable if the conference is cancelled.

Invoices shall be sent to the Sponsor Representative listed above. Checks shall be payable to **The University of Chicago** and mailed to:

Mercedes Zavala
The University of Chicago – Globus
401 N. Michigan Avenue. Suite 900
Chicago, IL 60611

Please return the signed agreement to outreach@globus.org.

for Sponsor (print name)

for Globus (print name)

Title

Title

Signature

Signature

Date

Date