

# GlobusWorld 2020

## SPONSOR PROSPECTUS

APRIL 29-30, 2020  
OMNI CHICAGO HOTEL  
CHICAGO, IL



[globusworld.org](http://globusworld.org)

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# Why Sponsor GlobusWorld?

2020 is the 10-year anniversary of the Globus.org launch, so sponsors have a unique opportunity to help us mark the occasion: GlobusWorld Decade Sponsors will be seen as leaders in research data management solutions by both our onsite attendees and the hundreds of thousands of users we communicate with about the event.

The GlobusWorld conference brings together a unique mix of research computing managers, HPC systems administrators, scientists and developers to discuss experiences and best practices with Globus. The conference attracts over 100 attendees from universities, labs, supercomputing centers and companies, giving sponsors a valuable opportunity to engage with a highly targeted audience in an intimate setting.

Users attend GlobusWorld to connect with, and learn from, colleagues as well as experts from Globus and our partners. The agenda includes tutorials, presentations, demos and panels designed to deliver practical advice on managing research data at scale—plus open time for informal discussions and Q&A.

## GlobusWorld by the Numbers

**>100** attendees

**40%** research computing/HPC managers

**40%** storage system managers & system administrators

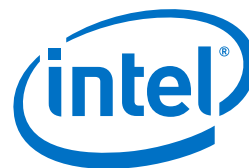
**15%** developers & researchers

**5%** students

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## Past Sponsors

**Western Digital**



# Sponsorship Levels & Benefits

## Platinum Level – Lead Event Sponsor – \$10,000

We offer one company the opportunity to be the exclusive lead sponsor of GlobusWorld. This package includes all the benefits of the Gold level—plus:

- 10-minute speaking slot (only sponsor speaking opportunity at GlobusWorld)
- Seat on Q&A panel during Day 1 of conference
- Sponsorship of Customer Forum on Friday (includes branding, opportunity to attend networking breakfast, and list of attendee names)
- First choice of exhibit space
- Five complimentary registrations for GlobusWorld
- plus ALL benefits of Gold level (see below)

## Gold Level

Your company will receive official recognition as Gold level sponsor, with the following benefits:

- Custom slide screening by Globus speaker during plenary session (1-2 slides)
- Dedicated 6' tabletop display space for engaging with attendees (power & network connection provided)
- Post-meeting attendee list
- Slide with custom message on rotating slideshow between sessions
- Logo recognition on website, printed materials and promotional outreach
- Collateral and/or gift for attendees (at own production cost)
- Option to participate in Sponsor Drawing giveaway event
- Two complimentary registrations for GlobusWorld

**Cost: \$2,500** (*four available*)

## Silver Level

Your company will receive official recognition as Silver level sponsor, with the following benefits:

- Shared display space for engaging with attendees
- Post-meeting attendee list
- Name recognition on website, printed materials and promotional outreach
- One complimentary registration for GlobusWorld

**Cost: \$1,250** (*three available*)

## Reception Sponsor

Your company will be the exclusive sponsor of the GlobusWorld opening night reception, with the following benefits:

- Custom signage with your brand prominently featured throughout the reception on Wednesday evening
- Introduction of your staff by Globus at the reception
- Name recognition on website, printed materials and promotional outreach
- Logo on Globus slide in opening address
- One complimentary registration for GlobusWorld

**Cost: \$2,000** (*one available*)

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# Exhibit Setup and Staffing Information

You may set up your exhibit on Tuesday, April 28<sup>th</sup> after 5PM, or on Wednesday, April 29<sup>th</sup> before 8AM. Please refer to the sponsor level descriptions on previous page for details on what is provided (table, power etc.) based on your level.

You may take down your exhibit anytime after 3PM on Thursday, April 30<sup>th</sup>.

To plan for staffing your exhibit: Attendees will have time to visit your exhibit during breakfast, lunch, and the two refreshment breaks each day of the conference. The opening reception on Wednesday will take place in a different room, so your staff should plan to attend that reception rather than stay at your exhibit table. For detailed timing, the complete conference program can be found here: [globusworld.org/program](http://globusworld.org/program).

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## Logo

Please provide us with your official logo as soon as possible so that we may give you maximum exposure in marketing materials and communications. Please send logo files to [outreach@globus.org](mailto:outreach@globus.org). Artwork must be in a scalable vector graphics format (e.g. EPS, AI, or SVG).

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# Registration

All sponsors must register for GlobusWorld. Please register at [globusworld.org/register](http://globusworld.org/register). In the "Special Requirements" field at the end of the online registration form, please type in **SPONSOR**. You do not need to fill out the payment page that follows registration. Sponsorships include the following number of complimentary registrations: Reception – one, Silver – one, Gold – two, and Platinum – five.

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# Shipping Information

All boxes should be shipped to the name of the person from your organization who will be receiving them at the hotel (i.e. the sponsor's name). **GlobusWorld20** and the date your person will arrive at the hotel should also be listed on the shipping label.

There are package handling fee for boxes based on weight. Globus will cover fees for ordinary boxes; your organization will be responsible for fees if you ship a crate (\$100 handling fee) or a pallet (\$200 handling fee).

Example shipping label:

**Omni Chicago Hotel**

676 N. Michigan Ave.  
Chicago, IL 60611

Care of: *Guest's Name*

Date of Arrival: April 29, 2020

Group Name: GlobusWorld20

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# Contacts

Questions regarding conference logistics, exhibits, and travel should be directed to:

Mercedes Zavala  
[mercedes@globus.org](mailto:mercedes@globus.org)  
+1-773-255-2403

Questions regarding the conference program and speaking opportunities should be directed to:

Vas Vasiliadis  
[vas@uchicago.edu](mailto:vas@uchicago.edu)  
+1-773-702-5376

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# GlobusWorld 2020 Sponsor Agreement

By signing this agreement, the Company (hereinafter referred to as "Sponsor") is agreeing with the details of the selected sponsorship level as presented below, and understands the financial responsibilities of the sponsorship.

Sponsor Representative \_\_\_\_\_

Company Name \_\_\_\_\_

Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Sponsorship Level (please check your chosen level):

**Platinum Sponsor (\$10,000)**

**Gold Sponsor (\$2,500)**

**Silver Sponsor (\$1,250)**

**Reception Sponsor (\$2,000)**

In return for the benefits specified for the selected sponsorship level, the Sponsor agrees to:

1. reasonably promote and advertise the conference using Sponsor's existing email lists, website, and other channels.
2. promptly complete all sponsorship administrative requirements, including: (a) provide a copy of the logo usage policies to conference staff, pursuant to any formal logo or trademark use agreement required by the Sponsor; (b) authorize use of Sponsor's logos and names on the GlobusWorld website and in promotional materials; (c) provide logos, marks, and names as scalable, high-resolution graphics files within 7 (seven) days of this agreement being signed; and (d) provide a copy of the Sponsor's presentation materials (if sponsoring at the Platinum or Gold level) 5 (five) days prior to the conference opening.
3. provide, via email to [outreach@globus.org](mailto:outreach@globus.org), the following information for each attendee receiving a complimentary conference registration, by no later than April 1, 2020: name, title, organization, address, email, and phone.
4. pay the sponsorship commitment in full within 30 days of invoice, which shall be fully refundable if the conference is cancelled.

Invoices shall be sent to the Sponsor Representative listed above. Checks shall be payable to **The University of Chicago** and mailed to:

Mercedes Zavala  
The University of Chicago – Globus  
401 N. Michigan Avenue. Suite 900  
Chicago, IL 60611

Please return the signed agreement to [outreach@globus.org](mailto:outreach@globus.org).

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for Sponsor (print name)

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for Globus (print name)

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Title

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Title

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Signature

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Signature

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Date

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Date