



GlobusWorld 2017 Sponsor Prospectus

Dates: April 11-12, 2017

Venue: Hotel Allegro, Chicago, IL

Why Sponsor GlobusWorld?

GlobusWorld is the annual gathering of current and prospective Globus users. Over 100 research computing managers, HPC systems administrators, researchers, and developers attend GlobusWorld to learn how to manage research data at scale, and connect with others who are building and using cutting-edge research data management solutions. The conference represents a unique opportunity to engage with a highly targeted set of attendees in an intimate setting.

Our theme for 2017 is Building the Research Applications and Services Ecosystem. Campus IT professionals are challenged by the growing data management needs of researchers, as discovery in virtually all disciplines becomes data-driven. The GlobusWorld agenda includes tutorials, presentations, and opportunities to engage with attendees in an informal conference setting.

GlobusWorld by the Numbers

~110
attendees

40%
research computing/
HPC managers

40%
storage system managers,
system administrators

15%
developers & researchers

5%
students

Past Sponsors



EMC ISILON

DataDirect
NETWORKS



STARFISH

Venue

GlobusWorld 2017 will take place at the Hotel Allegro, located at 171 W. Randolph Street, Chicago, IL 60601. Conference sessions are held in a single large room (the Walnut Ballroom). Sponsor tables will be located at the back of the ballroom, providing sponsors the opportunity to engage with attendees and participate in the conference sessions.

Sponsorship Levels & Benefits

Exclusive Event Sponsor (\$20,000)

We offer one company the opportunity to be the exclusive sponsor of GlobusWorld. We will work with you to customize a package with multiple options for branding and outreach to attendees throughout the entire event. Please contact outreach@globus.org for more details.

Platinum Sponsor

Your company will receive official recognition as Platinum level sponsor, with the following benefits:

- Collateral and/or gift for attendees (at own production cost)
- In-person presentation (five minute duration) during plenary session
- Tabletop display space for engaging with attendees (power & network connection provided)
- Post-meeting attendee list
- Full slide (with custom message) on rotating slideshow between sessions
- Prominent logo recognition on website and printed materials
- Four complimentary registrations for GlobusWorld

Cost: \$7,500 (one available)

Gold Sponsors

Your company will receive official recognition as Gold level sponsor, with the following benefits:

- Video (one minute duration) or custom slide screening during plenary session
- Tabletop display space for engaging with attendees (power & network connection provided)
- Post-meeting attendee list
- Full slide (with custom message) on rotating slideshow between sessions
- Logo recognition on website and printed materials
- Two complimentary registrations for GlobusWorld

Cost: \$2,500 (four available)

Reception Sponsor

Your company's brand will be prominently featured throughout the reception on Tuesday evening, and your sponsorship will be recognized in the conference program. Your company will also receive all the benefits of a Gold Sponsor, as described below. **Cost: \$5,000 (one available)**

Silver Sponsor

Your company will receive official recognition as Silver level sponsor, with the following benefits:

- Logo recognition on website and printed materials, and rotating slideshow between sessions
- One complimentary registration for GlobusWorld

Cost: \$1,250

Exhibit Information

Attendees will have time to visit your exhibit during breakfast, lunch, and the two refreshment breaks each day of the conference. The complete conference program is here: globusworld.org/program.

You may set up your exhibit on Monday, April 10, after 5pm, or on Tuesday, April 11, before 8am. Breakdown: You may take down your exhibit anytime after 3pm on Wednesday, April 12. Exhibits include a standard, draped 6ft table, WiFi network access, two chairs and a standard 120V power strip. Higher electrical requirements, if available, may be subject to an additional charge by the hotel.

Logo

Please provide us with your official logo as soon as possible so that we may give you maximum exposure in marketing materials and communications. Please send logo files to outreach@globus.org. Artwork must be in a scalable graphics format (e.g. PNG) with a minimum 150dpi resolution.

Registration

All sponsors must register for GlobusWorld. Please register at www.globusworld.org/register. In the entry for "Special Requirements" at the end of the page, please write "SPONSOR". You do not need to fill out the payment page that follows registration. Silver sponsorships include one complimentary registration for GlobusWorld; Gold sponsorships include two complimentary registrations; Platinum sponsorships include four complimentary registrations.

Shipping Information

Exhibit items may be shipped to:

The Hotel Allegro
Attn: Josh Dlabal, CSM
Globus Meeting/Mercedes Zavala
171 W. Randolph Street
Chicago, IL 60601

Your items will be held in a storage area and may be subject to holding costs, depending on size and duration. Please check with the hotel contact below regarding specific delivery instructions and costs. Make sure you include your company name and the name of the event on shipping labels.

We cannot process return shipments. Items you need to ship back may be left with the hotel for pickup by your designated carrier. Please make sure to provide prepaid return labels as needed.

Primary contact for hotel/venue information:

Josh Dlabal
Conference Service Manager, Hotel Allegro
Email: jdlabal@kimptonhotels.com
Tel: (312) 325-7191

Contacts

Questions regarding conference logistics, exhibits, and travel should be directed to:

Mercedes Zavala
Email: mercedes@globus.org
Tel: (773) 255-2403

Questions regarding the conference program and speaking opportunities should be directed to:

Vas Vasiliadis
Email: vas@uchicago.edu
Tel: (773) 702-5376

GlobusWorld 2017 Sponsor Agreement

By signing this agreement, the Company (hereinafter referred to as "Sponsor") is agreeing with the details of the selected sponsorship level as presented below, and understands the financial responsibilities of the sponsorship.

Sponsor Representative: _____

Company Name: _____

Title: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Sponsorship Level (please check one of the options below):

_____ **Exclusive Sponsor (\$20,000)**, providing benefits to be mutually agreed upon with the Globus team and described in Addendum A.

_____ **Platinum Sponsor (\$7,500)**, providing the following benefits:

- Distribution of a gift and other collateral to attendees (at own production cost)
- In-person presentation (five minute duration) during plenary session
- Tabletop display space for engaging with attendees
- Post-meeting attendee list
- Full slide (with custom message) on rotating slideshow between sessions
- Prominent logo recognition on website and printed materials
- Four complimentary registrations for GlobusWorld

_____ **Gold Sponsor (\$2,500)**, providing the following benefits:

- Video (one minute duration) or custom slide screening during plenary session
- Tabletop display space for engaging with attendees
- Full slide (with custom message) on rotating slideshow between sessions
- Logo recognition on website and printed materials
- Two complimentary registrations for GlobusWorld

_____ **Reception Sponsor (\$5,000)**, providing the same benefits as a Gold sponsor and complete branding of the conference reception on the evening of Tuesday, April 11, 2017.

_____ **Silver Sponsor (\$1,250)**, providing the following benefits:

- Logo recognition on website, printed materials, and rotating slideshow between sessions
- One complimentary registration for GlobusWorld

In return for the benefits specified for the selected sponsorship level, the Sponsor agrees to:

1. reasonably promote and advertise the conference using Sponsor's existing email lists, website, and other channels.
2. promptly complete all sponsorship administrative requirements, including: (a) provide a copy of the logo usage policies to conference staff, pursuant to any formal logo or trademark use agreement required by the Sponsor; (b) authorize use of Sponsor's logos and names on the GlobusWorld website and in promotional materials; (c) provide logos, marks, and names as scalable, high-resolution graphics files within 7 (seven) days of this agreement being signed; and (d) provide a copy of the Sponsor's presentation materials (if sponsoring at the Platinum or Gold level) 5 (five) days prior to the conference opening.
3. provide, via email to outreach@globus.org, the following information for each attendee receiving a complimentary conference registration, by no later than April 1, 2017: name, title, organization, address, email, and phone.
4. pay the sponsorship commitment in full within 30 days of invoice, which shall be fully refundable if the conference is cancelled.

Invoices shall be sent to the Sponsor Representative listed above. Checks shall be payable to "The University of Chicago" and mailed to:

Kristin Kolesiak
The University of Chicago - Globus
401 N. Michigan Avenue. Suite 900, Chicago, IL 60611

Please return the signed agreement to outreach@globus.org.

for Sponsor (print name):

for Globus (print name):

Title:

Title:

Signature:

Signature:

Date:

Date:
